



Press Release 01/2012

Krefeld, February 2012

Edscha Trailer Systems warns of copies

The business of cheap copies is thriving. This unauthorised reproduction not only affects textiles and jewellery however – everything that is good and expensive is by now being counterfeited. Even well-known manufacturers like Edscha Trailer Systems are not spared.

The experts at Edscha Trailer Systems are aware of the problem and emphatically warn people not to be deceived. Even if the copies are deceptively similar to the original, they are almost always products of inferior quality that cannot guarantee the functionality required. Disappointment is often immense, yet not as immense as the damage that occurs if the functionality of folding joints for truck sliding roofs is no longer guaranteed due to counterfeit products, or if this impacts on the load.

Moreover, it is highly unlikely to find a company that will guarantee the servicing provided, let alone be held liable, or furnish any guarantee.

In principle, the following applies: Only products that are designated as Edscha Trailer Systems parts contain Edscha Trailer Systems. Only the original logo together with the pertinent manufacturer details are proof that the relevant parts – folding

panels, tarpaulin rollers, rollers and ball bearings (which are the most cloned Edscha Trailer Systems products) – are in fact originals. Edscha Trailer Systems itself implements all legal means to take action against anyone who replicates Edscha Trailer Systems products and sells these as Edscha Trailer Systems originals. However, the problem is as follows: As long as counterfeiters and their agents do not sell these parts as Edscha Trailer Systems brand items, it is extremely difficult to institute legal proceedings against them. What this means, is that customers need to take a really close look. In the event of uncertainty, send an email to zentrale@vbgroup.com using the key word "Edscha Trailer Systems Plagiarisms".

The saddest event for Edscha Trailer Systems, too, was the award of the "Negativpreis Plagiarius", the negative prize for particularly flagrant copies, which was awarded on 10 February 2012 for the 36th time at the Frankfurt Consumer Goods Fair "Ambiente" as part of an international press conference. Manufacturers who have produced exceptionally brazen counterfeits are awarded this prize. C.F. Berg Otomotiv Ltd. Sti in Istanbul, Turkey was the recipient of one of these "accolades" for shamelessly copying the folding joint for truck sliding roofs, an Edscha Trailer Systems brand. The counterfeit is produced in China.

More detailed information is available at:

http://www.plagiarius.com/e_awards_plag2012_2.html

The images show the trademark folding joint for truck sliding roofs from Edscha Trailer Systems and the "Plagiarius" together with the associated certificate.

Edscha Trailer Systems – Member of VBG Group
VBG Group Truck Equipment GmbH
Oberschlesienstr.15 | D-47807 Krefeld
Postfach 130655 | D-47758 Krefeld
www.edscha-tailer.com | zentrale@vbgroup.com